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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 9890)

CHANGE OF ADDRESS OF THE PRINCIPAL PLACE OF BUSINESS AND HEADQUARTERS IN CHINA

ZX Inc.(the "Company", together with its subsidiaries and PRC operating entities¹, collectively referred to as the "Group"), is pleased to announce that in view of the strategic planning of the Group, the principal place of business and headquarters of the Company in China have been changed to Floors 41, 62 to 66, Canton Financial Center ("CFC Huijin Center"), 656 Huangpu Avenue, Tianhe District, Guangzhou, Guangdong Province, the PRC. The Company's telephone number and website remain unchanged.

CFC Huijin Center is located in Guangzhou International Financial City. This building is 320 metres high and is a representative landmark building in Guangzhou. Guangzhou International Financial City lies at the intersection of the Guangzhou-Shenzhen-Hong Kong, Guangzhou-Zhuhai-Macao Science and Technology Innovation Corridor, Guangzhou's Economic Belt Along the River, and Guangzhou's Science and Technology Innovation Axis, and was incorporated into Guangzhou's Artificial Intelligence and Digital Economy Pilot Zone in 2020. According to the "14th Five-Year Plan for Industrial Development of Guangzhou International Financial City"(《廣州國際金融城「十四五」產業發展規劃》),Guangzhou International Financial City will develop a modern industrial system described as "one core, one chip, three wings", comprising the financial industry, new generation information technology, modern commerce and trade, high-end professional service industry and emerging industries.

The PRC Operating Entities refer to the entities controlled by the Group through the Contractual Arrangements, the details of which are set out in the Company's prospectus dated September 18, 2023.

The Directors of the Company are of the unanimous view that the relocation to CFC Huijin Center will allow us to fully leverage the advantages of the industrial development positioning of the Guangzhou International Financial City as a "leading zone for digital economy integration and innovation", which will help further enhance the Group's corporate image and facilitate its integration and innovation in the field of digital entertainment. Furthermore, CFC Huijin Center's excellent geographical location and convenient transportation will help the Group attract more high-quality talents, save employees' commuting time and enhance their sense of well-being.

Accordingly, the change of the Company's principle place of business and headquarters in China is conducive to the future business development of the Group and aligns with the long-term interests of the Company and its shareholders.

About ZX Inc.

ZX Inc. is a leading online game publisher committed to providing high-quality IP games for players around the world. We are devoted to marketing and operating online games (in particular mobile games) in China. The online games (in particular mobile games) developed by our clients marketed and operated by us are delivered to players under the "Tan Wan" brand (貪玩遊戲).

By order of the Board

ZX Inc.

Mr. WU Xubo

Chairman of the Board and Executive Director

Guang Zhou, the PRC, September 19, 2024

As at the date of this announcement, the Board comprises Mr. WU Xubo and Ms. WU Xuan as executive Directors; and Ms. SONG Siyun, Mr. QIN Yongde and Ms. ZHENG Yi as independent non-executive Directors.